



Contact: MT Marketing Group
contact@medtipster.com

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NICK PHILKO PROMOTED TO REGIONAL SALES DIRECTOR AT MEDTIPSTER.COM

Philko brings years of employee benefit management experience to Medtipster

Southfield, MI – June 25, 2014 – Medtipster, the company behind the online generic drugs search engine and price comparator Medtipster.com, is proud to announce the promotion of Nick Philko to Regional Sales Director.

In this key position, Philko is responsible for the overall coordination, management, and leadership of Medtipster’s sales and marketing staff, while also actively promoting Medtipster’s alternative pharmacy network (APN) and generic drugs optimization product to self-funded employers, third party administrators, pharmacy benefit managers and insurance companies in the Midwestern United States.

Nick joined Medtipster in February of 2013 and his efforts paved the way for an unprecedented company sales growth in 2014 of 23%. Before joining Medtipster, Philko worked most notably at LSG Insurance Partners, one of Michigan’s largest independent insurance firms, managing large client sales and retention for nearly 10 years.

Philko received his Bachelor of Arts degree from Michigan State University and received his Life and Health Insurance license from the state of Michigan. He currently resides with his wife and two daughters in Huntington Woods, Michigan.

Nick’s diverse background and employee benefits experience will be highly valuable to the team at Medtipster as we grow our alternative pharmacy network (APN) and generic drugs optimization product,” said Jason A. Klein, President of Medtipster. “As our organization continues to thrive, Nick’s leadership will prove vital.”

About Medtipster

Medtipster.com (www.medtipster.com) developed its alternative pharmacy network to provide employers with a solution to the rising cost of healthcare. Using Medtipster’s proprietary technology, members simply type in their drug name, dosage and zip code, and instantly find free prescription generic drugs available right in their own neighborhoods. Prescription drugs that are not available for free often have therapeutic alternatives that are. The vast majority of all medical conditions can be treated with drugs available on Medtipster’s site. Headquartered in Southfield, Mich., Medtipster is the brainchild of three Michigan executives, who combined their collective experience of 100 years in the pharmaceutical industry to provide Americans with substantial savings on their prescription drug and healthcare expenses.